





e-Marketing and Public Relations Services

Aktiv offers a wide range of online marketing and public relation services to effectively increase presence and exposure of organizations in the social media as well as heighten organizations recognitions in public and private communities.

AKTIV experienced team of marketing consultants, analysts and social media marketers have worked with most of the biggest industry brands. initWithObject
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A sector of e-conn, Aktiv inherits the same principles and qualities that are have been proven in the clientele portfolio. AKTIV services are deployed by adopting structured methodology to gather customer requirements and deploy solutions using leading edge technology.

Our Services comprise of:

- Brand Monitoring
- Digital Marketing
- Event management
- Mobile Marketing
- On Page Optimization
- Online Brand Monitoring
- Online Public Relations (PR)
- Pay Per Click (PPC)
- Product launches

- Public Relations
- Reputation Management
- Search Engine Optimization
- SEO Consultancy
- SEO Copywriting
- Social Media Campaigns
- Social Media Marketing
- Website Audit/MOT

